



International *Facilities* Services



Store Support

Merchandising Services





Merchandising Services

In today's competitive retail sector, creating a positive shopping experience is becoming increasingly important and achieving the right look and layout can vastly increase both footfall and sales.

At OCS Retail Support, our store support team has the expertise to provide a range of professional merchandising services, including store refits, product display, point of sale, range reviews and store openings.

OCS Retail Support is highly reactive and professional. When it comes to implementation, our account managers will co-ordinate all elements of a project, working closely with the client to ensure each project is delivered on time and within budget.

Merchandising is made easy with OCS. Our teams ensure that product displays and point of sale material is always current and that products are correctly priced; as well as being presented to the highest standards. Whether it is large scale merchandising labour supply or one-off

merchandising visits, OCS have the resource to supply both retailers and vendors in all areas of merchandising.

Our aim is simply to provide a level of professional competency that will translate into increased sales and the maximisation of your profits.

Specialist Services include:

Store refits

Seasonal changes

POS Changes

Range reviews

Single or national multi-sites

Visual merchandising

Promotional compliance



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